

PRIVACY POLICY

Effective Date: May 22, 2017

This Privacy Policy is incorporated by this reference into the Jamifi, LLC End User License Agreement and Terms of Service (the “**EULA**”). The terms “**Jamifi**,” “**we**,” “**our**” and “**us**” include Jamifi, LLC and our affiliates and subsidiaries. All other capitalized terms not defined in this Privacy Policy will have the meanings set forth in the EULA. This Privacy Policy explains how Jamifi may collect, use, and disclose information we obtain through the Service.

WHEN JAMIFI COLLECTS YOUR INFORMATION

Registration. You may browse the public-facing portions of the Service without registering an Account with Jamifi. If you register an Account, then you must provide us with certain information during the registration process, such as your log in credentials to Facebook. When you log in to the Service with your Facebook credentials, then we may collect the information you have made publicly available on Facebook, such as your name, birthday, age, gender, profile picture, email, and list of friends. Further, we may collect your phone number as part of the Account registration process.

Using the Service. We collect information about your use of the Service. For example, we collect information about what you Post on the Service.

Customer Support. We collect information that you provide to us through your communications with our customer-support team.

Making Payments. If you make a purchase on the Service, then our payment processor will process your payment information. We do not collect or store any payment information.

Cookies, Automatic Data Collection, and Related Technologies. The Service collects and stores information that is generated automatically as you use it, including your preferences and anonymous usage statistics.

When you visit the Service, we and our third party service providers receive and record information on our server logs from your browser, including your IP address, and from cookies and similar technologies. Cookies are small text files placed on your computer browser when you visit a website. Our service providers may collect information about your online activities over time and across different online services. Most browsers allow you to block and delete cookies. However, if you do that, then the Service may not work properly.

By using the Service, you are authorizing us to gather, parse, and retain data related to the provision of the Service.

HOW JAMIFI USES YOUR INFORMATION

Internal and Service-Related Usage. We may use and retain any information that we collect on the Service to provide, maintain and improve the Service and our products and services, and to otherwise conduct our business. One of the service providers that we use for data analytics is Google Analytics. If you do not want Google Analytics to collect and use information about your use of the Service, then you can install an opt-out in your web browser (<https://tools.google.com/dlpage/gaoptout/>).

Communications. We may send emails to the email address you provide to us to verify your account, to provide you with updates and news about Jamifi and/or the Service and for operational purposes, such as account management, customer service or system maintenance. We also may send text messages to the phone number you provide to us during the Account registration process to verify your Account.

Marketing. We may use information that we collect on the Service to provide online advertising on the Service and to facilitate transmittal of information that may be useful, relevant, valuable or otherwise of interest to you.

Aggregate Data. We may de-identify and aggregate data collected through the Service and use it for any lawful purpose.

JAMIFI MAY DISCLOSE YOUR INFORMATION

We Use Vendors and Service Providers. We may share any information that we receive through the Service with vendors and service providers retained in connection with the provision of the Service.

Displaying to Other Users. The Publisher Content you Post on the Service will be displayed on the Service and viewable by other Users. We are not responsible for the privacy practices of other Users. Accordingly, we recommend that you carefully consider what you Post on the Service before doing so to guard your anonymity and sensitive information.

Marketing. We do not rent, sell, or share personal information (as defined by California Civil Code § 1798.83) collected through the Service about you with other people or nonaffiliated companies for their direct marketing purposes, unless we have your permission.

We may allow these parties to access information collected by the Service to enable the delivery of online advertising through the Service, or otherwise facilitate transmittal of information that may be useful, relevant, valuable or otherwise of interest to you. Some of these third parties may use cookies and other technologies to collect information about your online activities on the Service and other online properties over time to show you ads that may interest you. You may be able to opt out of receiving personalized advertisements from advertisers or advertising networks who are members of the Network Advertising Initiative or who subscribe to the Digital Advertising Alliance's Self-Regulatory Principles for Online Behavioral Advertising by visiting the opt-out sections on the websites of each of those organizations. Links to those services are here:

Network Advertising Initiative: <http://www.networkadvertising.org/choices/>

Digital Advertising Alliance: <http://www.aboutads.info/choices>

As Required By Law and Similar Disclosures. We may access, preserve, and disclose your information if we believe doing so is required or appropriate to: (1) comply with law enforcement requests and legal process, such as a court order or subpoena; (2) respond to your requests; or (3) protect your, our or others' rights, property, or safety.

Merger, Sale, or Other Asset Transfers. If we are involved in a merger, acquisition, financing due diligence, reorganization, bankruptcy, receivership, sale of assets, or transition of service to another provider, then your information may be sold or transferred as part of such a transaction as permitted by law and/or contract. The use of your information following any of the foregoing events will be governed by the provisions of the Privacy Policy in effect at the time such information was collected by Jamifi.

Consent. We may also disclose your information with your permission.

DO NOT TRACK

Some web browsers incorporate a “Do Not Track” feature. Because there is not yet an accepted standard for how to respond to Do Not Track signals, our Service does not currently respond to such signals.

SECURITY OF YOUR INFORMATION

We use certain physical, organizational, and technical safeguards that are designed to maintain the integrity and security of information that we collect. Please be aware that no security measures are perfect or impenetrable and thus we cannot and do not guarantee that your information will not be accessed, viewed, disclosed, altered, or destroyed by breach of any of our physical, technical, or organizational safeguards.

CHILDREN’S PRIVACY

We do not knowingly collect, maintain, or use personal information, as defined by the Federal Trade Commission’s Children’s Online Privacy Protection Act Rule, from children under 13 years of age, and no part of the Service is directed to children under the age of 13. If you learn that your child has provided us with personal information without your consent, then you may alert us at support@jamifi.com. If we learn that we have collected any personal information from children under 13, then we will promptly take steps to delete such information and terminate the child’s account.

INTERNATIONAL USERS

If you visit the Service from the European Union or other regions with laws governing data collection and use, then you agree to the transfer of your information to the United States and processing globally. By providing your information to the Service, you consent to any transfer and processing in accordance with this Privacy Policy.

YOUR CHOICES

You may decline to share certain information with us, in which case we may not be able to provide to you some of the features and functionality of the Service. You may update, correct, or delete your account information and preferences at any time by accessing the applicable portions of the Service. If you wish to access or amend any other information we hold about you, then you may contact us at support@jamifi.com. Please note that although any changes you make will be reflected in active User databases within a reasonable period of time, we may retain all information you submit for backups, archiving, prevention of fraud and abuse, analytics, satisfaction of legal obligations, or where we otherwise reasonably believe that we have a legitimate reason to do so.

If you receive commercial email from us, then you may unsubscribe at any time by following the instructions contained within the email. You may also opt-out from receiving commercial email from us by sending your request to us by email at support@jamifi.com or by writing to us at the address provided at the end of this policy. We may allow you to view and modify settings relating to the nature and frequency of promotional communications that you receive from us in your Account functionality on the Service.

Please be aware that if you opt-out of receiving commercial email from us or otherwise modify the nature or frequency of promotional communications you receive from us, then it may take up to ten (10)

business days for us to process your request, and you may continue receiving promotional communications from us during that period. Additionally, even after you-opt out from receiving commercial messages from us, you will continue to receive administrative messages from us regarding the Service.

CHANGES TO OUR PRIVACY POLICY AND PRACTICES

Posting of Revised Privacy Policy. We will post any adjustments to the Privacy Policy on this web page, and the revised version will be effective when it is posted. If you are concerned about how your information is used, then bookmark this page and read this Privacy Policy periodically.

New Uses of Information. From time-to-time, we may desire to use information for uses not previously disclosed in our Privacy Policy. If our practices change regarding previously collected information in a way that would be materially less restrictive than stated in the version of this Privacy Policy in effect at the time we collected the information, then we will make reasonable efforts to provide notice and obtain consent to any such uses as may be required by law.

Contact Information

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